

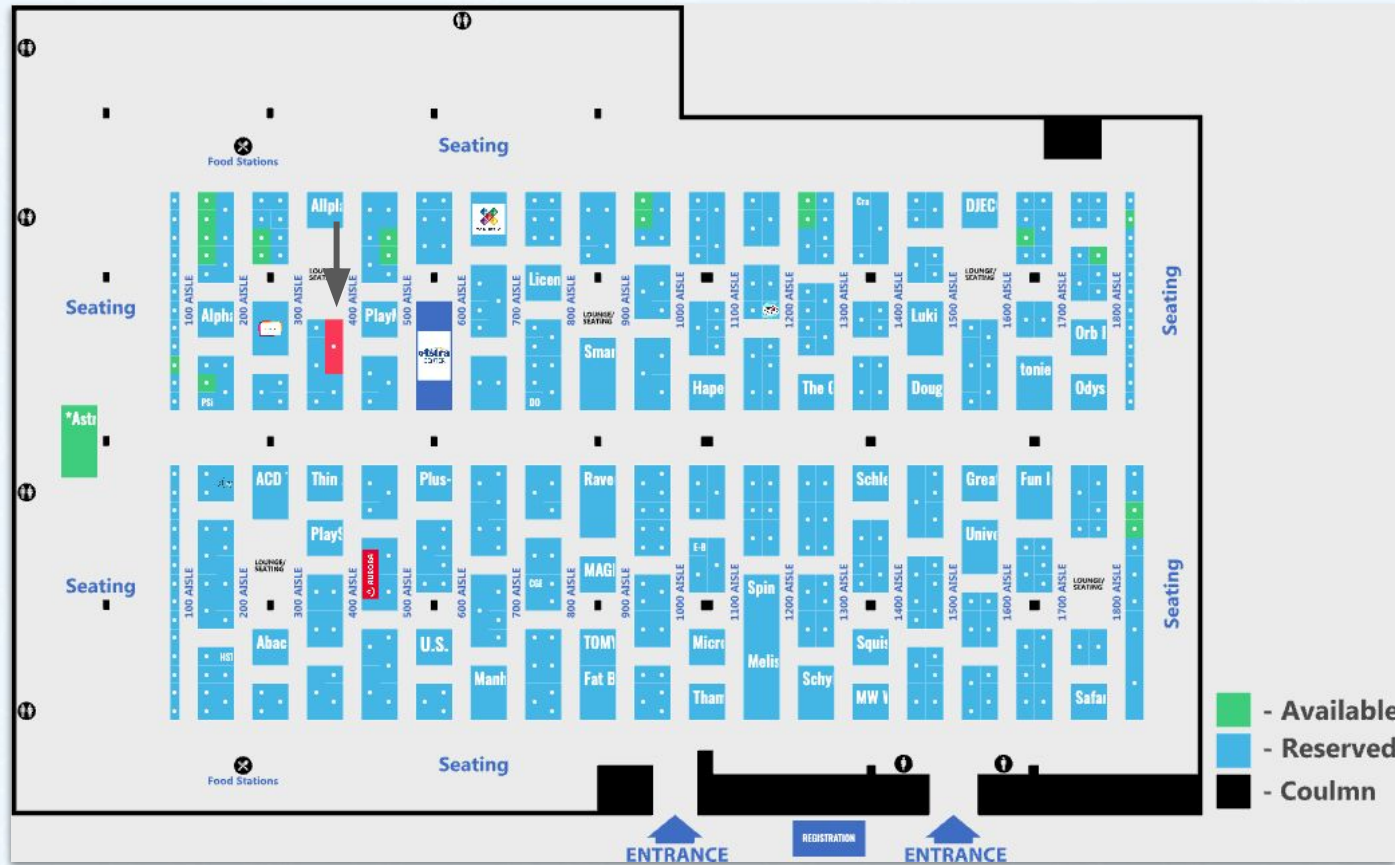


2025 Astra Booth Manual

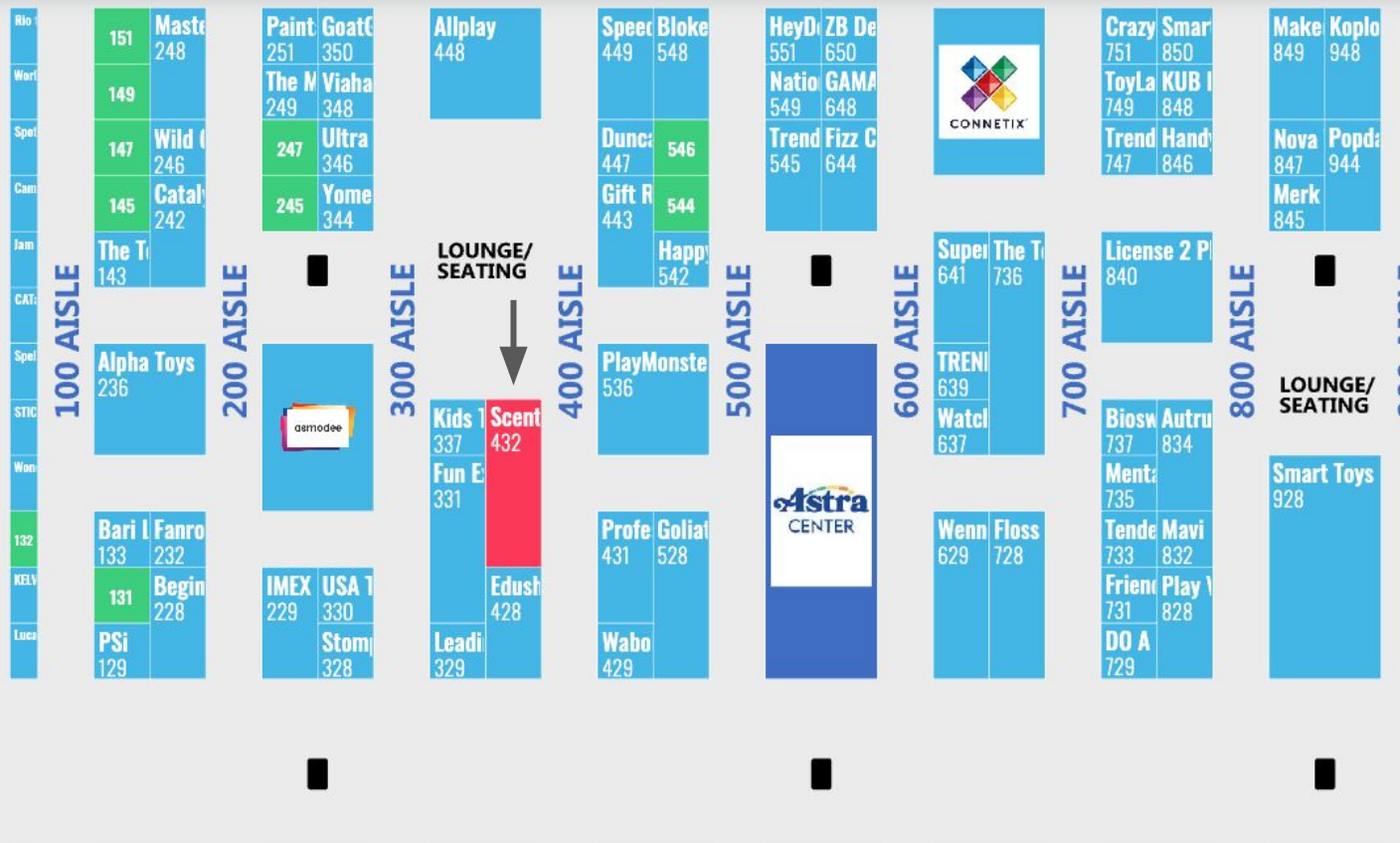
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Map & Booth Location

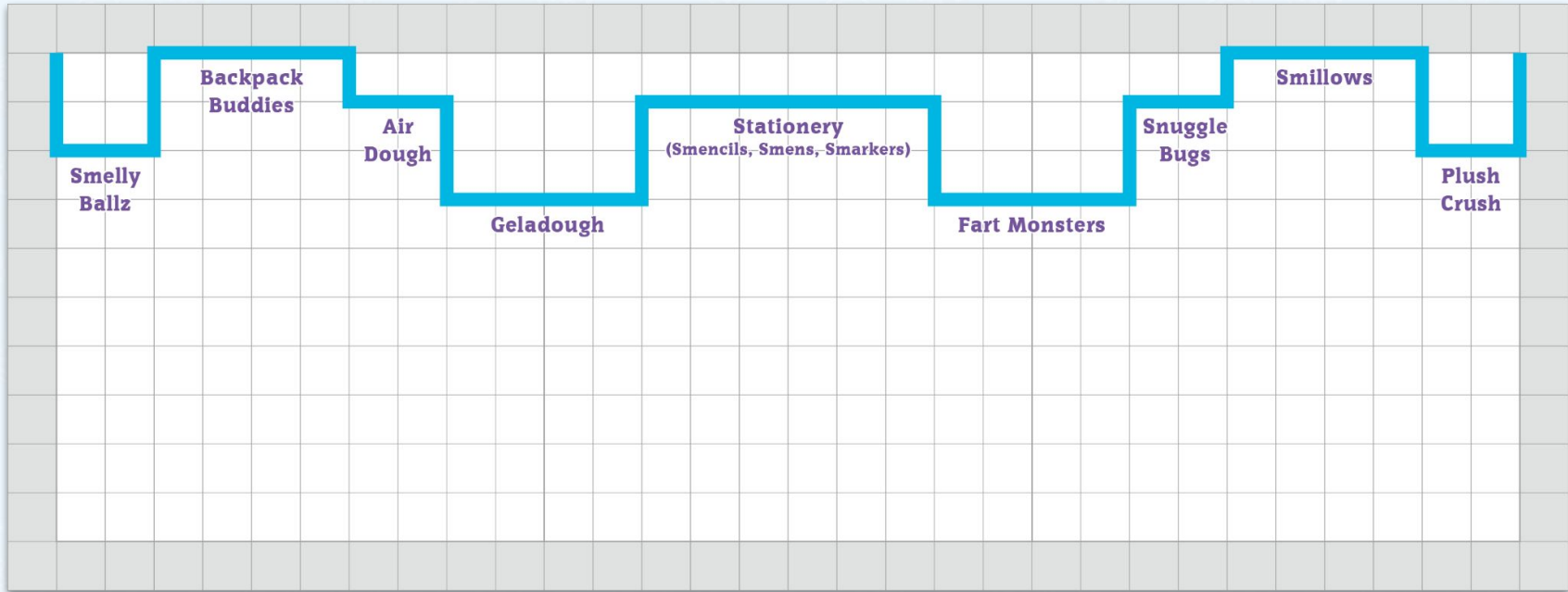


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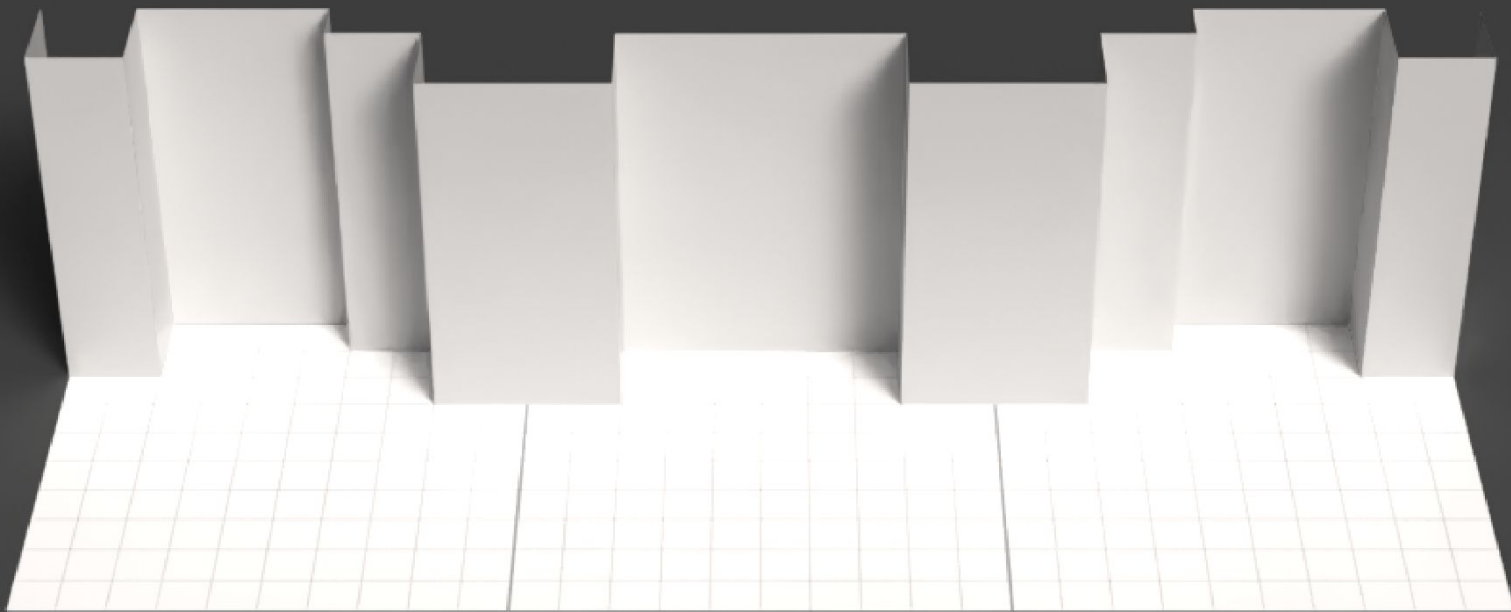


Floorplan & Wall Setup

Floorplan 30' x 10'

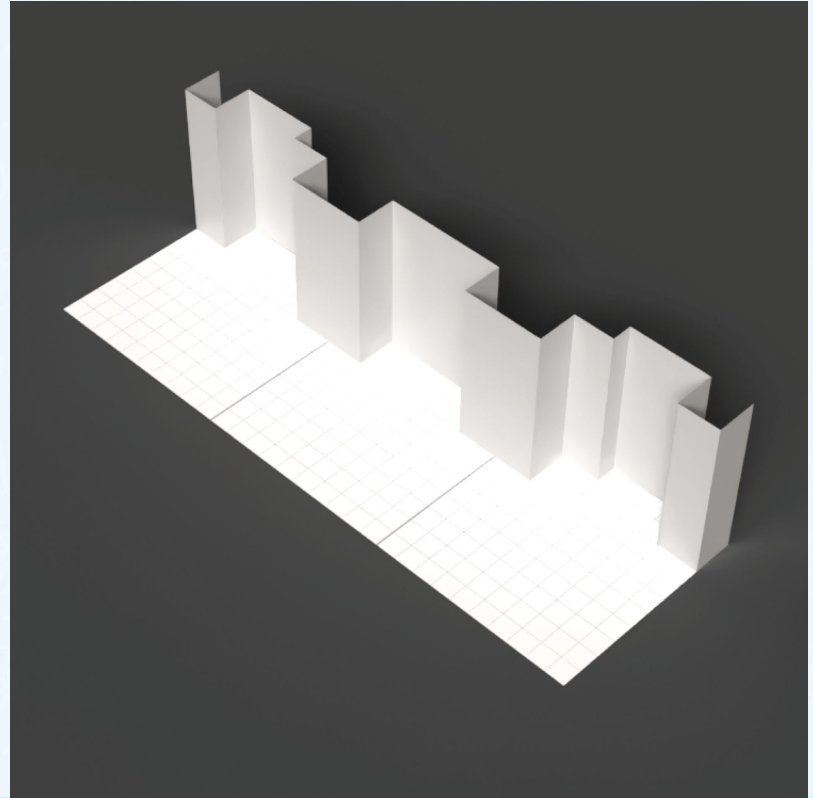
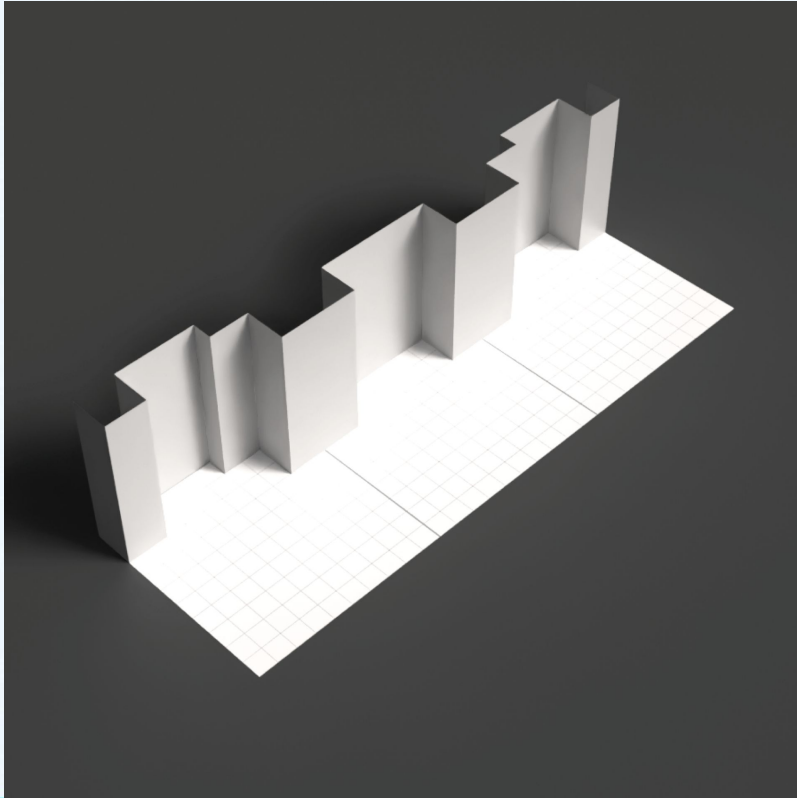


Wall Setup



2x4x2x4x6x4x2x4x2

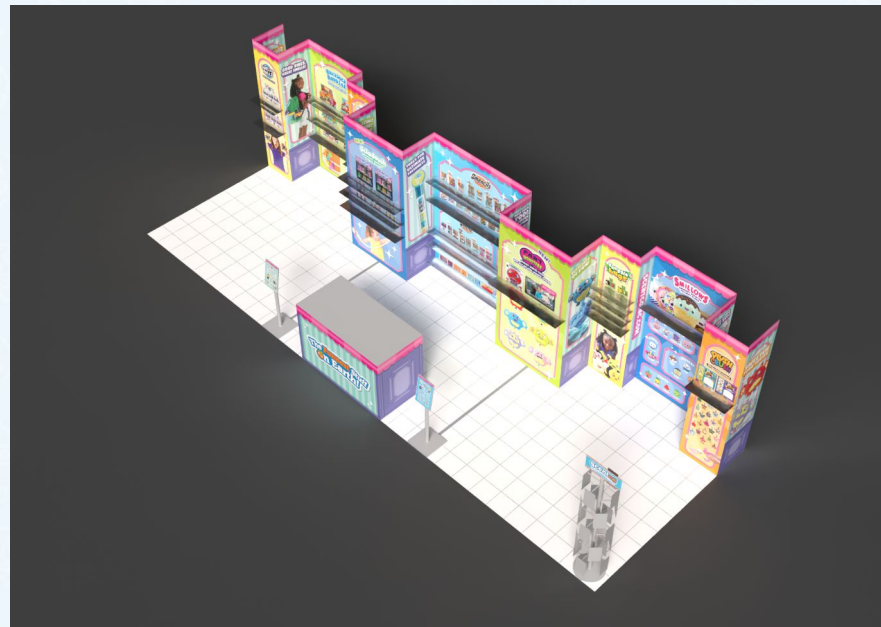
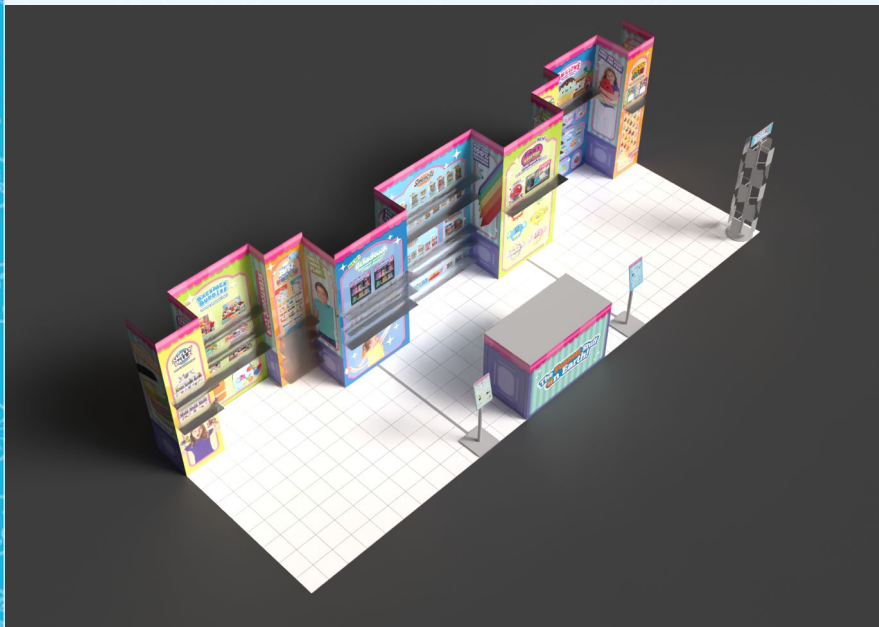
Wall Setup Left & Right Views



Layout Options (1-3)

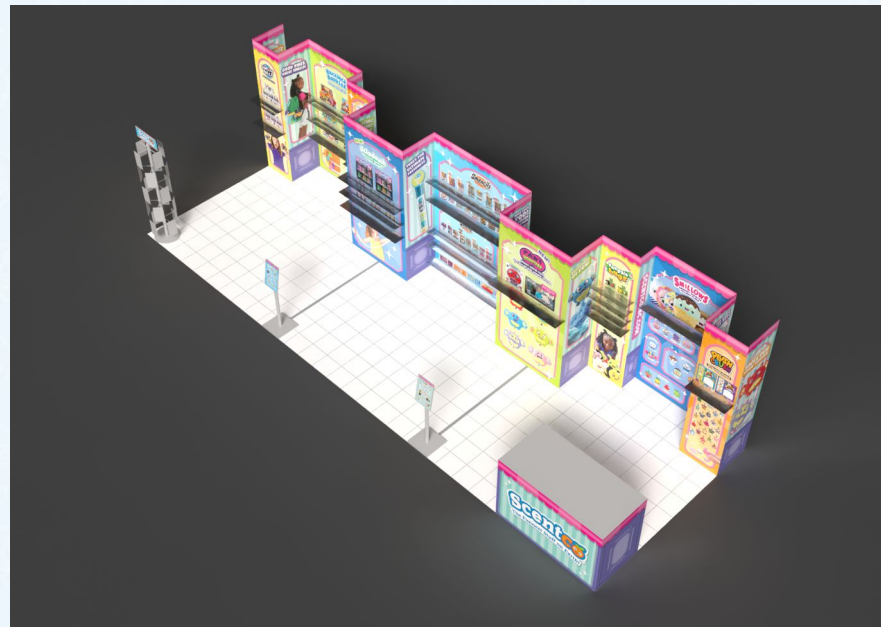
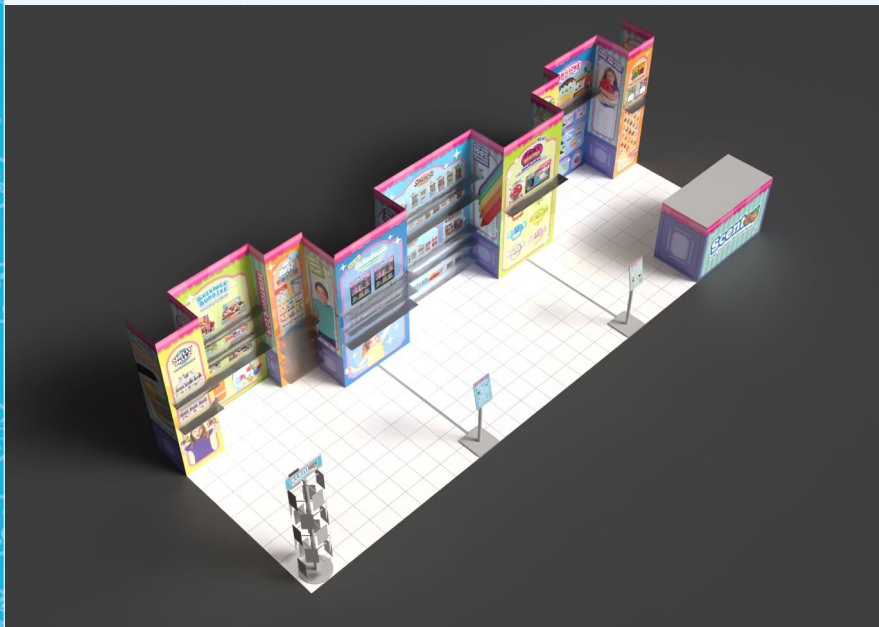
OPT 1: (Funniest Stuff on Earth Logo)





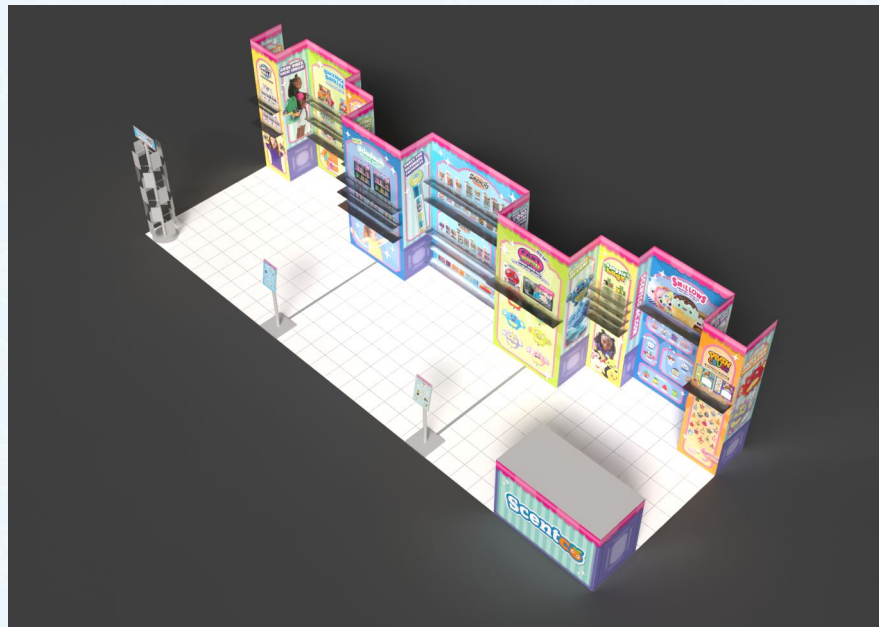
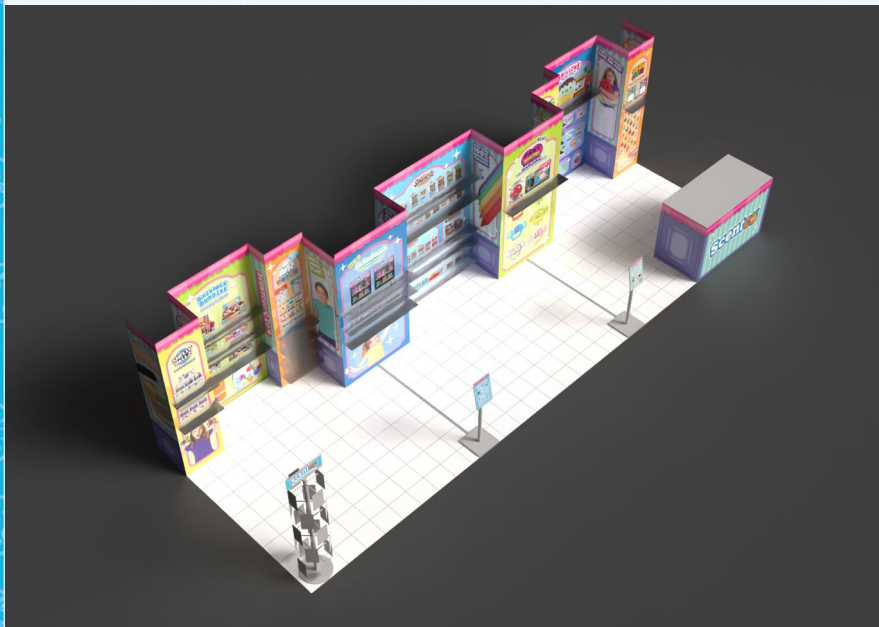
OPT 2: (Scentco Logo)





OPT 3: (Scentco Inc. Logo)























Booth Walls & Assembly

Important Notes

- Use Red Tape for the Walls and the Table
- Use Foam Tape for the Cutouts, I packed extra in the box
- Application process is the same as NYTF
- 10 - Stationery Wall is the only wall that needs horizontal application
- I packed 3 different Scentco Logos so that you have options
- You can technically put the extra Logos close to the Fart Monster Display
- I also printed New Stickers to put on the new products
- I made extras of the tabloid flyers, you can give the extra #Smellebrate to Gwen as a souvenir to her lolz.

Booth Walls

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
																		
2ft	2ft	2ft	4ft	1ft	2ft	2ft	4ft	2ft	6ft	2ft	4ft	2ft	2ft	1ft	4ft	2ft	2ft	2ft

1ft Wall Application

Step 1
Build Panels



Step 2
Apply Red Tape



Step 3
Apply Wallpaper



Step 4
Done



1ft Walls

5
Scentco

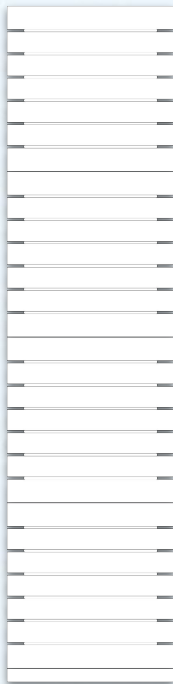


15
Scentco



2ft Wall Application

Step 1
Build Panels



Step 2
Apply Red Tape










Step 3
Apply Wallpaper



Step 4
Done

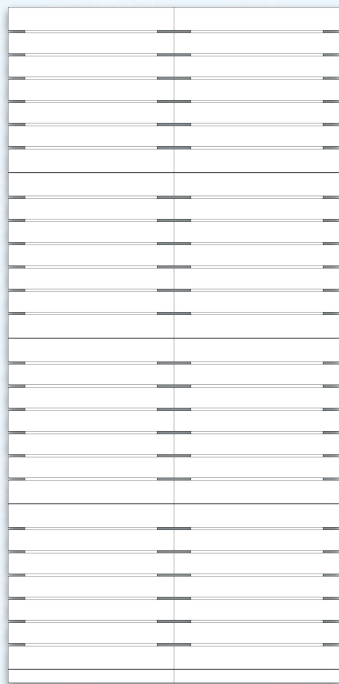


2ft Walls

1	2	3	6	7	9	11	13	14	17	18	19
											
Geladough Cup	Smelly Ballz	Backpack Buddy Girl	Air Dough	Geladough Boy	Smencils Tube	Colored Smencils	Tootles	Snuggle Bugs	Smillows Girl	Plush Crush	Cheeky & Zipper

4ft Wall Application

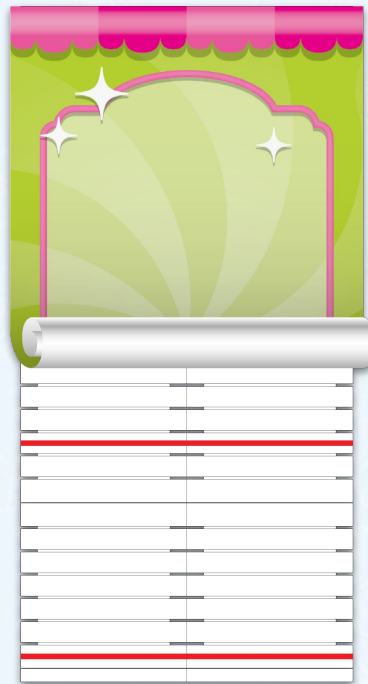
Step 1
Build Panels



Step 2
Apply Red Tape



Step 3
Apply Wallpaper



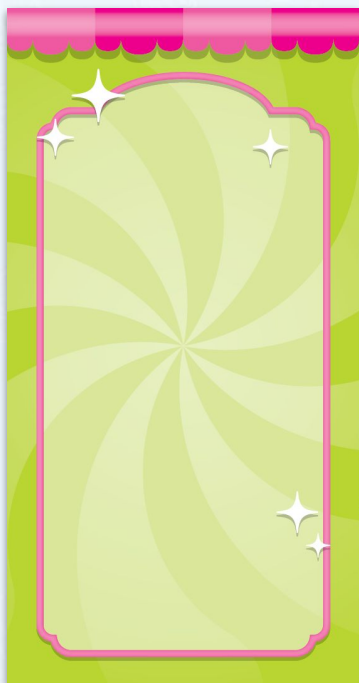
Step 4
Done



4ft Walls

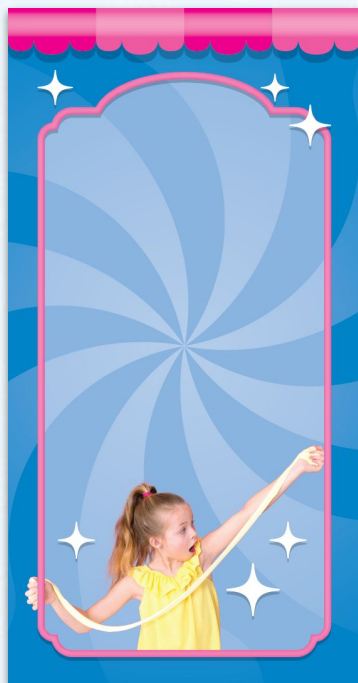
4

Backpack Buddies



8

Geladough



12

Fart Monsters



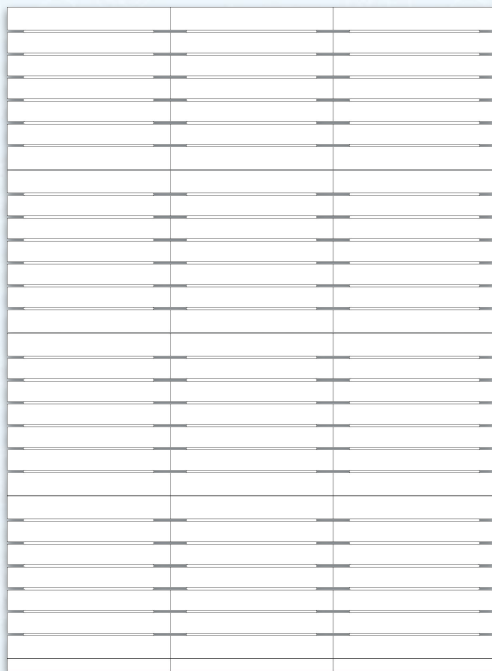
16

Smillows

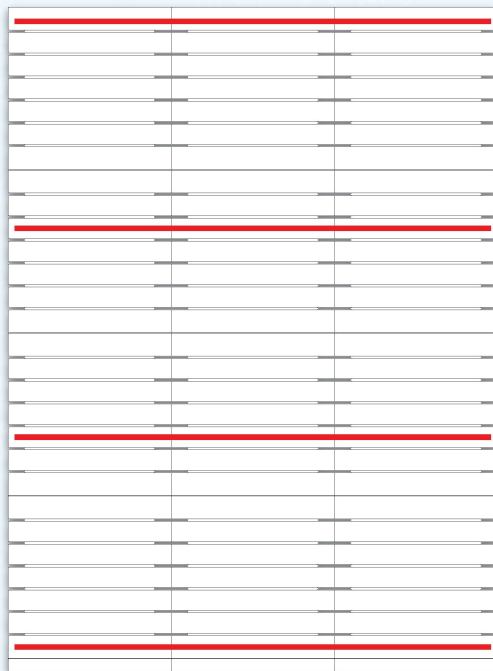


6ft Wall Application Part 1

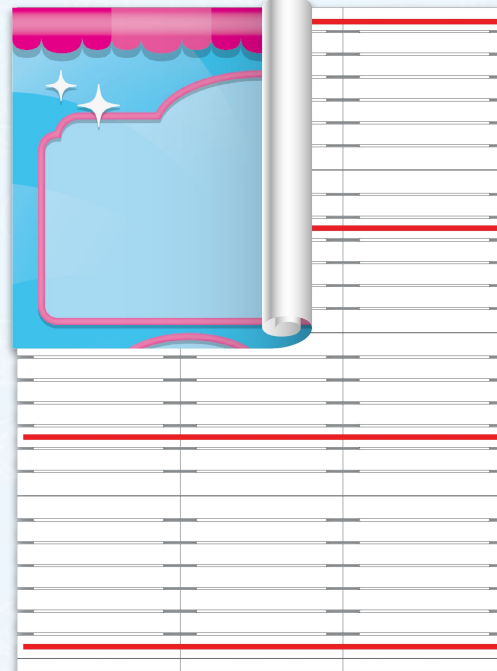
Step 1
Apply Red Tape on Overlap



Step 2
Apply Red Tape

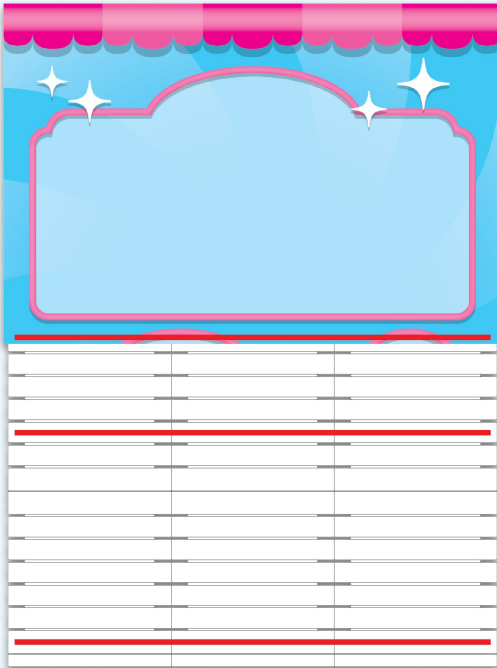


Step 3
Apply 10_Stationery_A to the Top



6ft Wall Application Part 2

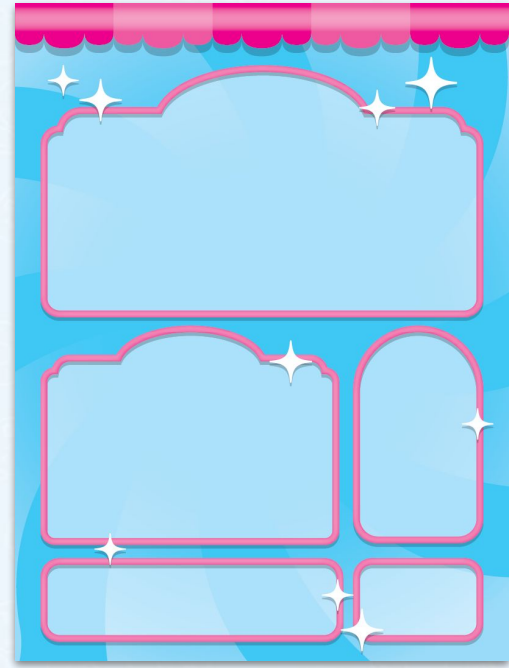
Step 4
Apply Red Tape on Overlap



Step 5
Apply 10_Stationery_B to the Bottom



Step 6
Apply 10_Stationery_A



6ft Wall

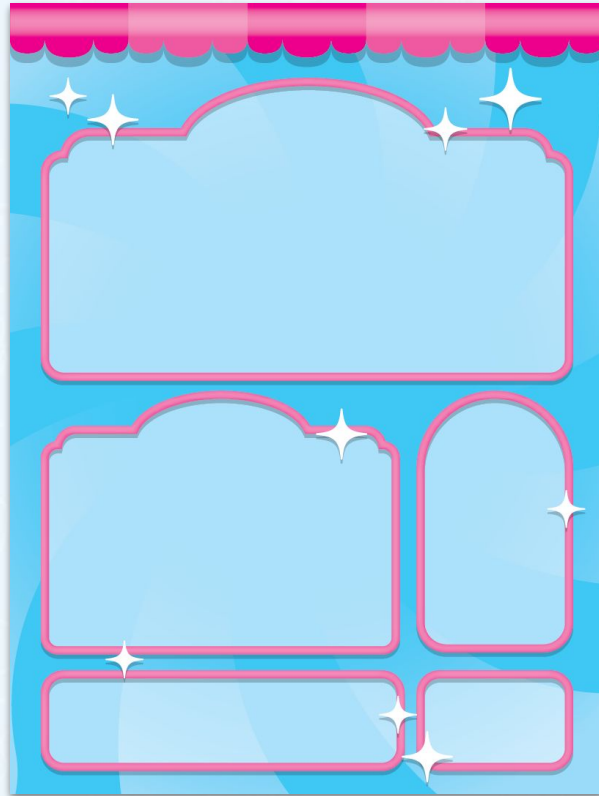
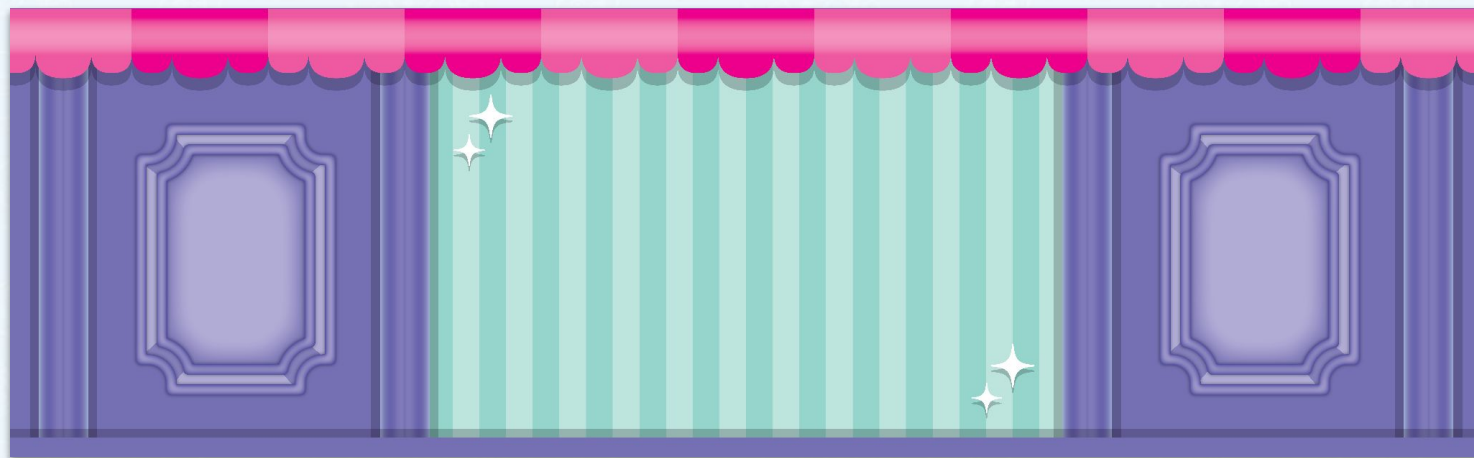


Table Application & Options (1-3)

Table Paper Wrap & Cutouts

138" W x 42" H



Cutout OPT 1

Cutout OPT 2

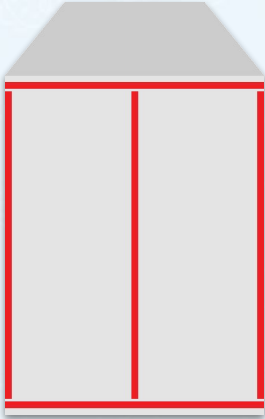
Cutout OPT 3



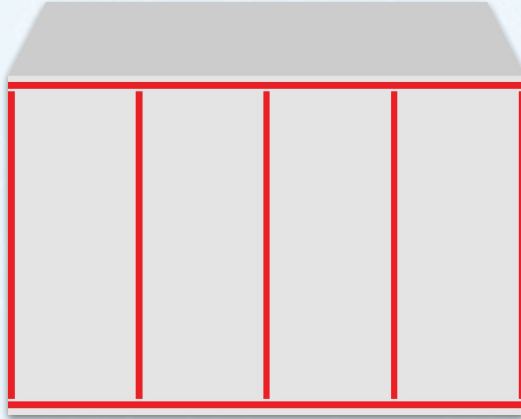
Table Application Part 1

Step 1
Pre-Tape all sides of the table

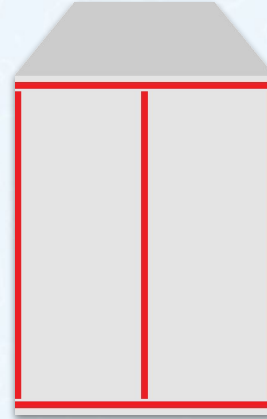
Left Side



Front



Left Side



Back

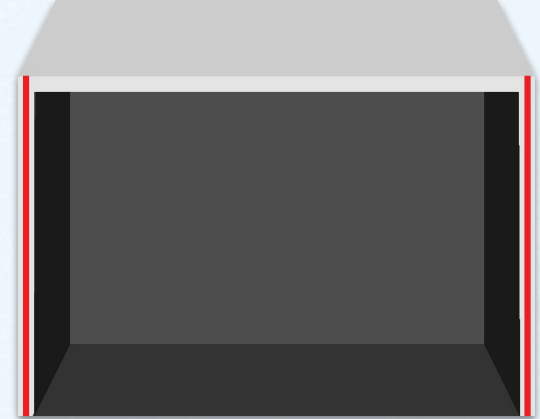
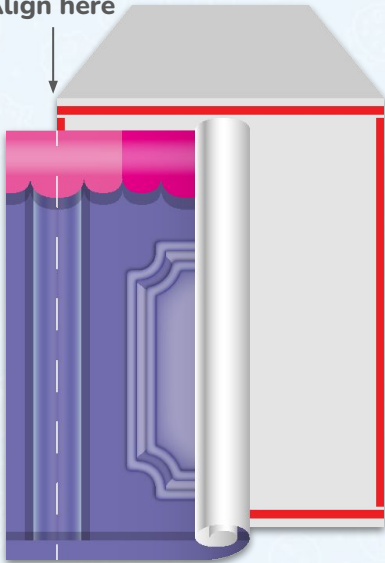


Table Application Part 2

Step 2

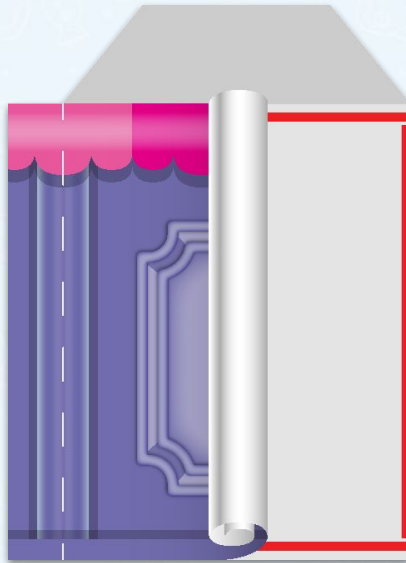
Unroll the paper and align the dotted line to the back corner of the table

Align here



Step 3

Roll the paper to the front of the table



Step 4

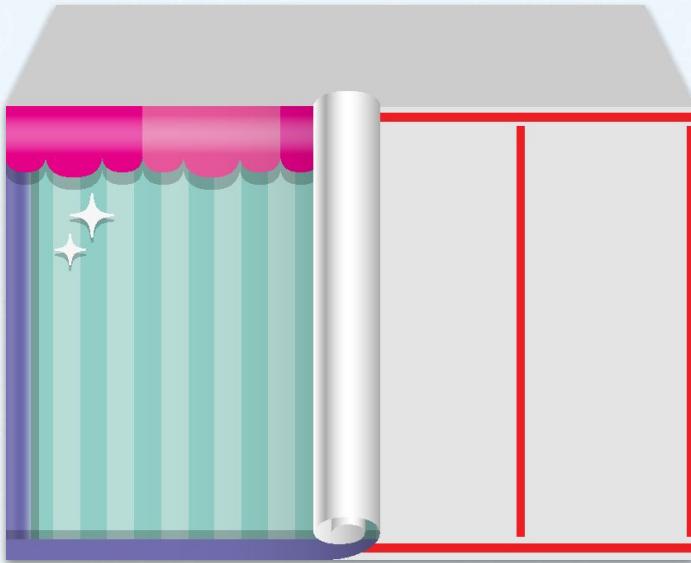
When you reach the corner, fold them around the corner to keep the tight



Table Application Part 3

Step 5

Continue rolling the paper to cover the front



Step 6

When you reach the corner, fold them around the corner to keep the tight

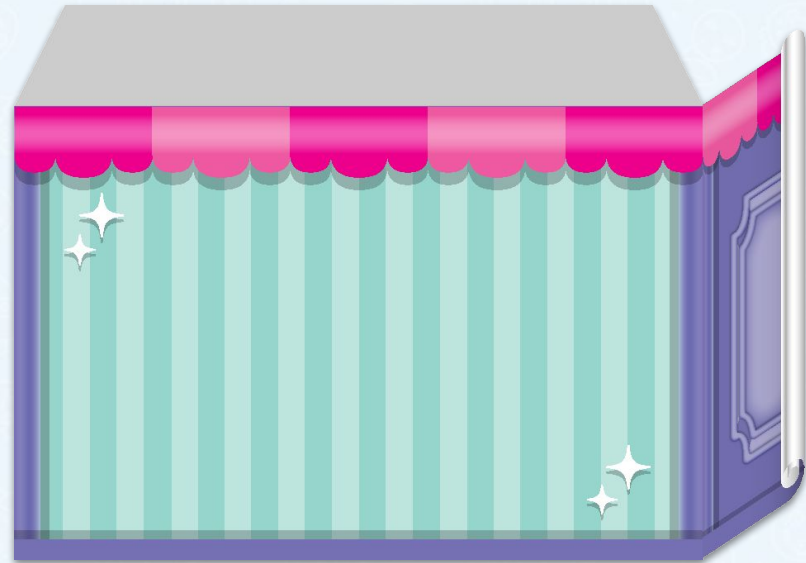
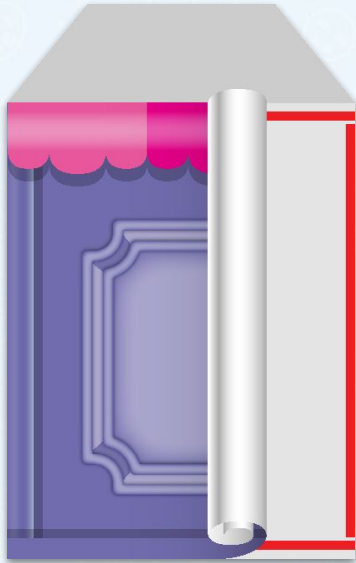


Table Application Part 4

Step 7

Continue rolling the paper onto the other side of the table



Step 8

When you reach the corner again, fold the remaining paper around it



Step 9

After covering the back of the table, cut off the excess paper at the edges.



Table Application Part 5

Step 10

Tape Logo Cut out to the front and...
Finished!



Table OPT 1: Funnest Stuff On Earth Logo



Table OPT 2: Scentco Logo



Table OPT 3: Scentco Inc. Logo



Checklists

Walls:

92 units - 2' walls
8 units - 1" walls

Lights:

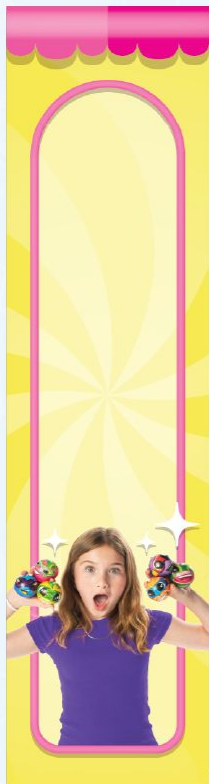
16

Connectors:

MIDDLES : 72 Hinged & 24 Solid
TOPS : 18 Hinged & 6 Solid
ENDS : 8 middles & 2 corners

2 - Smelly Ballz





Gourmet Scented Stress Balls



4 - Backpack Buddies





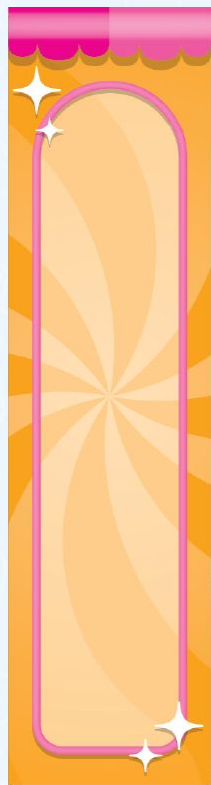
BACKPACK BUDDIES

Scented backpack clips



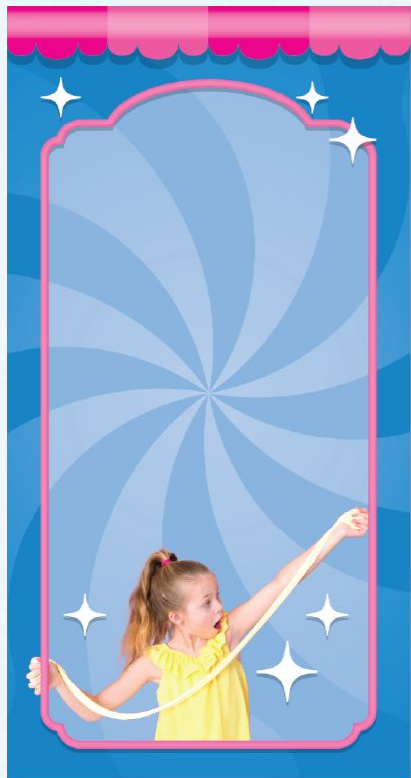
6 - Air Dough



☐ x2

8 - Geladough





NEW

Geladough
gourmet scented
fidget dough™

NEW!



NEW



NEW



NEW



NEW



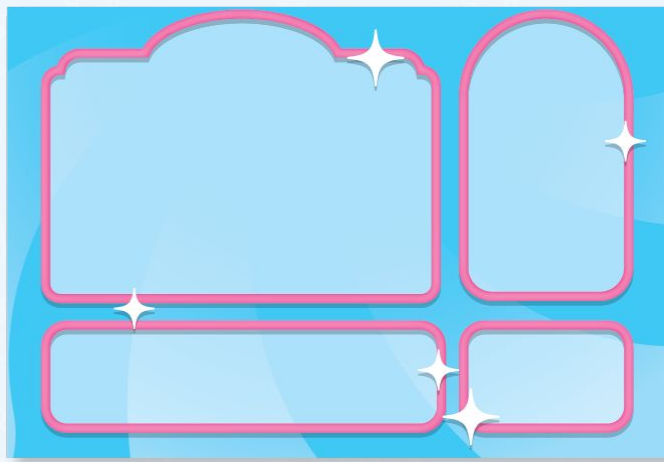
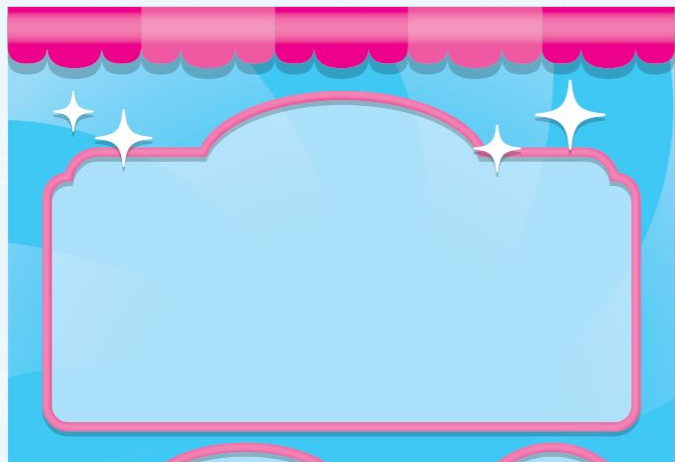
NEW



NEW

10 - Stationery





Smens®



Smenci's®



Smarkers®



12 - Fart Monsters





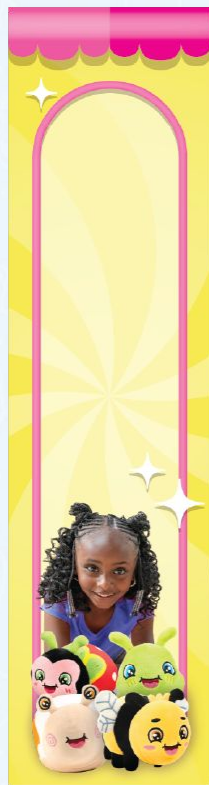
**FART
MONSTERS**
GOURMET SCENTED PLUSH
WITH SELF-INFLATING WHOOPEE CUSHION

NEW!



14 - Snuggle Bugs





Snuggly
bugs™



NEW



NEW



NEW



NEW

16 - Smillows





SMILLOWS

GOURMET SCENTED
PILLOWY PLUSH



18 - Plush Crush





Throw, Crush, Bounce!



Are We There Yet? Spinner Rack



Flyer Stanchions

**(Suggested Order Form,
#Smellabrate, Fart Monsters)**

All Stanchions



☐

Stanchion: #Smellabrate



Astra **Scentco**
The Funnest Stuff on Earth!

Let's #SMELLABRATE at Astra Marketplace!

Become a Scentco #Smellabrate customer by placing an order of \$600+ at Astra M&A, and receive FFA for 2025 (see details below)! You'll also get a highlight on Scentco's Instagram in Q4! Great photo opps. will be available at Scentco's Astra M&A booth #432.

**This promotion is available for #Smellabrate customers only.
(Promotion valid thru 5/28-6/7)**

CUSTOMERS

Place an order at Astra for \$600+ and receive free freight on that order, and free freight on every order for the rest of 2025! (\$200 minimum per order)

FREE FREIGHT!

SALES REPS

For every customer's order you submit at Astra Marketplace, you'll receive a free 6pk of Coffee Smens and a free Starbucks Gift Card! (Could be \$5, \$10 or \$25)

FREE COFFEE!



Stanchion: Fart Monsters Display

